



Avon Early Childhood PTA 2019-2020 Sponsorship Benefits

- Sponsorship period is from August 1 to June 30 of each year
- Sponsorships are commitments of monetary donations (payable in installments if previously arranged)
- Contact vp@avonecpta.org for more information

	Gold Level (\$999 and above annually)	Silver Level (\$250 to \$999 annually)	Bronze Level (\$249 and below annually)	Stand-Alone Event (as priced below)
Advertisement on website and in monthly newsletter	✓	✓	✓	✓
Social media (Facebook, Instagram and Twitter) recognition	✓	✓	✓	✓
Recognition on a poster displayed at every event (by level)	✓	✓	✓	✓
Invitation to set up information table at all Tier I events	✓			
Exclusivity in your category (e.g. childcare, restaurant, photography, etc.) at all Tier I events	✓			
Invitation to set up information table at all Tier II events	✓	✓		
Opportunity to include promotional materials in event gift bags (as applicable)	✓	✓		✓
Exclusive event sponsor				✓

Tier I Events	Tier II Events	Stand-Alone Events
Fall Kids Kloset (September 2019)	Fall Children's Party (October 2019)	New Member Social (September 2019) - \$250
Spring Kids Kloset (March 2020)	Holiday Party (December 2019)	
Year End Family Picnic (June 2020)	Spring Children's Party (March/April 2020)	Preschool Activities Fair (January 2020) - \$500 sponsor; cannot be a participating vendor